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Attendees Find PreVisor's LINK 2010 Greatly Exceeded Expectations

6th annual client conference draws talent measurement senior leaders to discuss best practices, business strategy and share outcomes

ATLANTA, GA – (PRWeb) June 23, 2010 – PreVisor, the global leader in employment assessments and talent measurement solutions that connect employment decisions to business results, concluded their sixth annual client conference with high attendee ratings. LINK 2010 took place May 19-21 at the Charleston Place Hotel in South Carolina, attracting HR and Talent Measurement analysts, media representatives, and HR executives spanning many industries.

The LINK agenda once again offered pre-conference workshops for interactive learning, followed by a welcome reception at the adjacent historic art deco theatre. The most frequently heard response from attendees: peer networking was invaluable to both newcomers and returnees.

Noel Sitzmann, CEO of PreVisor, kicked off Thursday's general session with a surprising, innovative video showcasing PreVisor's latest assessment simulation technology – including an avatar of himself to initially address the crowd.

Later in the day, the general session saw the addition of an Executive Panel – a frank and open dialogue between senior talent leaders from American Express, Time Warner Cable, and USAA.

Breakout sessions on Thursday and Friday provided multiple learning opportunities on topics such as gaining executive support for assessment programs, building a better interview process, hiring for culture fit, using assessments post-hire, quantifying the return on investment, retaining the right candidates, and what to expect from the OFCCP and EEOC.

Presenting companies included: ADP, Advance Auto Parts, Aflac, Bank of America, CenturyLink, Luxottica Retail, OptumHealth, Prudential, TEKsystems, Tiffany & Co., Time Warner Cable, UnitedHealth Group, U.S. Government Printing Office, Valvoline, Wells Fargo, and Xerox Corp.

The company's customer and product vision was delivered by Chief Customer Officer, Caroline Paxman, who covered PreVisor's work in the area of highly realistic simulations, advances in adaptive testing, and ongoing AdVance research with client partners.

"I want to compliment PreVisor on a great event. Having been intimately involved in planning our own events for Talent Management and Chief Learning Officer, I know the amount of effort that goes into planning, developing and executing a successful event," said Mike Prokopeak, VP and Editorial Director of MediaTec Publishing. "From what I saw and the comments I heard, it was a home run."

Heard in the halls:

"I can't tell you how impressed I was with the conference. It was definitely the most effective client conference setup that I've been to - very engaging." – Laura Eigel, Pepsi-Frito Lay

"Great networking!" – Jennifer Mitchell, OptumHealth

Debra Stabile, National Human Resources Manager for Retail at Swarovski stated, "Libby Sartain was fantastic. She made me think differently about how some individuals view the working world versus how we look at it from the employer's perspective."

"Amazing! Of all the conferences I've attended, I would say this event was truly top notch." – Corinne Steinbauer, Time Warner Cable

"Beautiful setting and facility." – Joelle LoFaso, Cleveland Clinic

About PreVisor

PreVisor, the leading global provider of on demand employment assessments and talent measurement solutions, helps clients connect employment decisions to business results. Following the rigorous



standards of industrial-organizational psychology, PreVisor's assessment content accurately predicts on-the-job performance and supports fair hiring practices. PreVisor's solutions help streamline hiring, reduce recruiting and training costs, and improve corporate performance for clients worldwide, including more than 100 of the Fortune 500. www.previsor.com

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